



## How to Register?

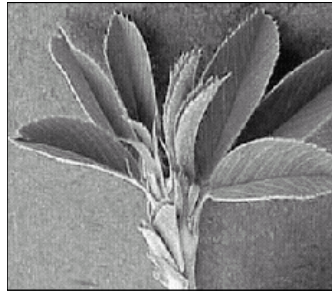
to register phone  
1-877-892-8663 or 519-986-1484  
(payment by Visa or Mastercard)

**Registration Deadline:  
November 25th**

Conference cost: \$35  
includes hot roast beef dinner  
and conference proceedings.



**Registrations  
will be accepted at the door,  
but may not include  
the hot roast beef dinner.**



*“Forage quality  
is key to optimum  
milk and meat production,  
for higher profitability.”*

The Ontario Forage Council  
is a non-profit organization  
representing the multi-level interests  
of the Ontario forage industry.

Our objectives are:

- To provide comprehensive and easy to access forage information. Our website is a one-stop shop that coordinates a wealth of research and technical information for the forage industry . Visit us at [www.ontarioforagecouncil.com](http://www.ontarioforagecouncil.com).
- To assist in the objective development of research priorities and coordination of research projects.
- To build alliances within the forage industry.

**Ontario Forage Council  
Box 463,  
Markdale, ON, NOC 1H0  
1-877-892-8663  
Fax 519-986-1484**

**Email: [support@ontarioforagecouncil.com](mailto:support@ontarioforagecouncil.com)  
Website: [www.ontarioforagecouncil.com](http://www.ontarioforagecouncil.com)**

**Ontario Forage Council**

***Forage Focus***

**2011**

**CONFERENCE**

***“Managing Your Forage  
Crop for Increased Profit”***



**Tuesday, November 29**

**Napanee**

**Strathcona Paper Centre**

**Wednesday, November 30**

**Shakespeare**

**Shakespeare Optimist Hall**

## Forage Focus Conference Partners

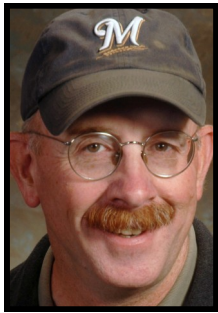
Ontario Ministry of  
Agriculture,  
Food and Rural Affairs



Ontario Forage  
Council



Dairy Farmers  
of Ontario



Keynote Speaker

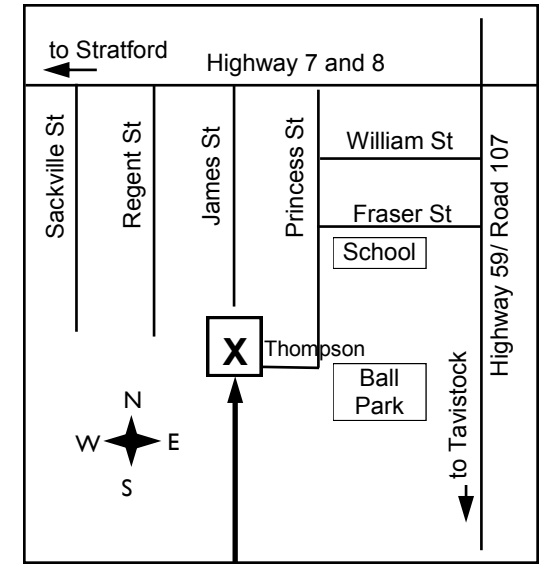
**Michael  
Rankin**

**University of  
Wisconsin**

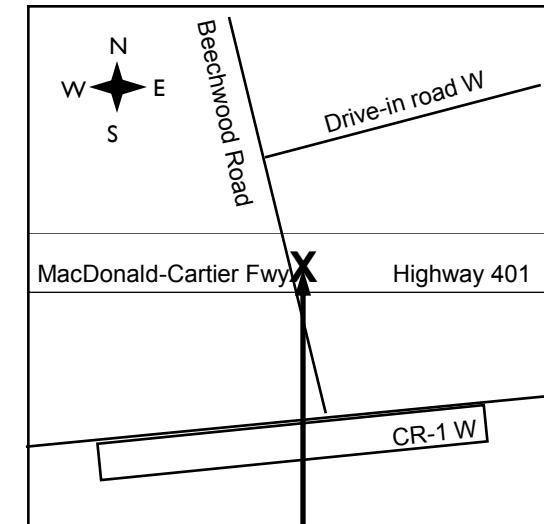
Mike Rankin is the Crops and Soils Agent for the University of Wisconsin Extension Service in Fond du Lac County. He has served in that role since 1988 and advises crop producers and agribusiness professionals on the production and utilization of forage, grain, and vegetable crops. Mike received his B.S. degree in Dairy Science and M.S. degree in Crop Production and Physiology from Iowa State University. In addition to his current teaching roles, Mike authors a crop production newsletter, maintains several web sites related to crop production, has written numerous forage management articles for Hoard's Dairyman magazine, and serves as co-chair for the University of Wisconsin Team Forage programmatic team. He is also the coordinator of the Wisconsin Alfalfa Yield and Persistence Program. Mike and his wife live in Malone, WI and have three children and one grandchild. His spare time is filled coaching, watching, and playing baseball.

## Conference Speakers & Agenda

- 9:30 am **Registration**
- 10:00 am **Welcome & Introductions**
- 10:05 am **“Making Hay In A Bullish Grain Market-Stepping Up Our Game”,**  
*Joel Bagg, Forage Specialist, OMAFRA*
- 10:45 am **“In Search of Higher Alfalfa Yield and Quality (Part 1)”**  
*Mike Rankin, Crops & Soils Agent, University of Wisconsin Extension*  
“A Wisconsin Perspective on Increasing Profits Through a Change in Thinking and Management.”
- Noon **Hot Roast Beef Dinner**  
Trade Show Exhibits
- 1:00 **Hay Marketing Opportunities**  
*Ray Robertson, Ontario Forage Council*
- 1:30 **“In Search of Higher Alfalfa Yield and Quality (Part 2)”**  
*Mike Rankin, Crops & Soils Agent, University of Wisconsin Extension*  
“Seeding Rates and Nutrient Utilization can Impact Yield and Maximize Profits.”
- 2:40 **Tying It All Together**  
*Mike Rankin, Joel Bagg, Ray Robertson*
- 3:00 **Adjourn**



**Shakespeare Optimist Hall**  
1 Thompson Street  
Shakespeare



**Strathcona Paper Centre**  
16 McPherson Drive  
Napanee